

BC FESTIVAL 2025 - SOUVENIR BOOKLET ADVERTISING RATES

All Prices shown are in \$ CDN

1/4 Page.....	\$14.00
1/3 Page.....	\$18.00
1/2 Page.....	\$25.00
Full Page.....	\$45.00

The booklet will be full-colour

All advertisements and articles are to be submitted "Camera Ready" in printed or digital form.
Advertisements and articles submitted digitally can be .doc, .pub, .tif, .jpg, .gif or .cdr at a recommended resolution of 300 dpi. Special art work or photography rates available on request.

Make all cheques payable to the BC Festival 2025.

Advertising deadline May 1, 2025

Send ads / questions to jbwallace@shaw.ca

Finished ("Camera Ready") sizes for advertisements are as follows:

1/4 Page	4 7/8" x 1 7/8"	(125 mm x 48 mm)
1/2 Page	4 7/8" x 3 7/8"	(125 mm x 98 mm)
1/3 Page	4 7/8" x 2 1/2"	(125 mm x 64 mm)
Full Page	4 7/8" x 7 3/4"	(125 mm x 196 mm)
Strip ad	4 7/8" x 3/4"	(125 mm x 20 mm)