Class Advertising Grant

Extended to March 3, 2024

Submit request to the First Vice-President

See the Executive list on the About the Federation page

For clarity, the terms of the Class Advertising Grant are as follows:

- 1. A one-time Class Advertising Grant of up to a maximum of \$500 per member club be made available to all current member clubs of the B.C. Square and Round Dance Federation who reregister with the Federation, who are planning a class to attract new dancers, and who submit an Application for the Class Advertising Grant.
- 2. A Committee be struck, chaired by the First Vice President of the Federation, to review the Class Advertising Grant applications, with emphasis on the following criteria:
- a. The member club must have an approved restart plan to meet the directives outlined by the B.C. Public Health Office, and the plan must have been approved by the owner/operator of the hall where the member club is going to hold the classes, and the member club must have agreed to any additional conditions required by the owner/operator.
- b. The class must be only for the purpose of attracting new dancers to our activity.
- c. The member club must submit an advertising plan and budget.
- d. The member club must advise whether it is Executive run, or Caller/Cuer/Leader run, and must provide justification for its need, for example, financial statements.
- e. Additional criteria may be added at the direction of the Executive of the Federation.
- 3. The amount of the Class Advertising Grant to be given to each member club which submits a successful application is to be determined by the Committee, up to the maximum allowed. For additional clarity, the Class Advertising Grant is only available to those clubs who have not already received the Class Advertising Grant.