

BCSRD Federation

Minutes for Directors Meeting by Zoom

Saturday, November 7, 2020 – 7 p.m.

Attendees: Jean and Bill Wood, Wendy Trudel, Dennis Sutton, Bill Morey, Pat Zeeman, Garry Dodds, Connie Ritchie, Alex Wotherspoon, Betty Langtry, David McVige, Kirk Rockerbie, Nancy and George Alison (alternate DAL Region 9), Peter Tennant, Brian Elmer

(Absent: Region 5 Bill Cave and Jan Cave, Region 8 Norm Hopland, Past President/Sillery Committee Ken Crisp, Webmaster Frank McNeil)

Guest: Blair Wallace

Call to order 7:05 p.m.

1. Acceptance of Agenda Dennis/Peter. Carried

2. Last Directors Meeting Minutes—acceptance moved Wendy/Bill M. Carried

3. Correspondence—Jean got an email and it is item 7 on the agenda

4. Blair Wallace and the Plan to Return to Dancing—Committee members are from several Regions. Blair gave his resume to introduce himself to us, and the background and current situation. Blair says we are dealing with a moving target. Canada has about 10.5 thousand deaths, and the US has about 0.25 million deaths. He went over the Provincial Health Order of October 30<sup>th</sup>, 2020 specially mentioning events and places – and prohibiting karaoke and dancing. He questions the definition of recreation centre, and the definition of dance.

It is important to understand how the government defines these things. Recreation centres have employees and therefore WorkSafe BC has jurisdiction. WorkSafe BC would not have jurisdiction over community halls run by societies. Blair has asked the PHO for clarification about our clubs holding square and round dance lessons and club dances, which would be more like dance classes than like the public dancing in a bar.

But it doesn't matter right now because even with a COVID-19 Safety Plan in place, a Chilliwack dance studio became a super spreader, with a number of children and adults infected.

Today there is a new PHO order from tonight till Nov. 23<sup>rd</sup> in Vancouver Coastal and Fraser Health regions. We may not gather with anyone outside of our household. Blair predicts these tightened restrictions will spread further in the province.

Connie stopped her dancing this week. Peter read from an agreement letter with a community centre that says that the square dancers are exempt from the restrictions of the order, but Blair said the language on the letter does not line up with any Provincial Health order.

Blair showed us that there is a release of liability to organizers if member groups go ahead with events despite warnings and get fined or people get ill and sue. We as the directors of the Federation have not so far told our members not to dance, but we have told them not to dance without a safety plan in place.

Breaking news--COVID 19 safety plans have to all be updated and for groups doing physical activities, must receive approval from the local municipal health officer.

Blair thinks that now is a good time to say to our clubs not to dance. Blair confirms our CSRDS insurance coverage agent has confirmed on the inquiry of the Return to Dance Committee that we will not be covered if we are not following the correct protocols. He also mentioned the video Totally Under Control which includes the report on the spread through square dancing in WA State. (The video is about how badly the US government handled the pandemic, an indictment of Trump's response.)

Re. Region 3 dancing at the Seniors Centre at Helena Rec. Centre in Vernon as a member activity. Couples in their own bubble, 2 m. apart from all other couples, physical barriers, hygiene protocols and extra cleaning in place. Max. of 8 couples, no exchanging partners. Blair confirmed that all follows the requirements for their area.

The Got to be Clogging group is dancing at a seniors centre and Regine Anderson is planning to start up some rounds soon.

Blair says it is time to start our planning for how we are going to restart a year from now.

Blair said if anyone wants more information or to show him a plan, to contact him. ([jbw.wallace@gmail.com](mailto:jbw.wallace@gmail.com)). Blair provided the attached .pdf .

End of this item 8 p.m.

5. ReStart Program and Advertising—We agreed to move this item to number 9, and talk about the smaller items first.

New 5. Website—the responsibility of oversight of the website was originally done by the 2<sup>nd</sup> VP. Bill Morey has led the project of developing the new website. Moved Peter that Bill Morey be the Chair of the Website Redesign committee, seconded Alex. Carried

New 6. Historian/Librarian—an interested party wrote a letter to ask some questions about the plan for preserving our records digitally. We read the questions but did not disclose the person's name. We need to have a detailed discussion about all the work this will take and how we want it done. Tabled.

New 7. Club Registration—Pat Zeeman. All clubs are voting members and need to register because as of Dec. 31<sup>st</sup> their voting rights will lapse if they don't. All BC Federation officers and Directors at Large need to register to keep our liability insurance for our officers and directors in place. They should do that through a club where they are members, while the club is registering itself and its officers. Associations should also be registering plus their executive should all register as members of a club. Pat has not set a deadline because the Canadian Society is not collecting their dues till we restart dancing. She needs to

know all executives of all clubs, associations, and the Federation by Dec. 31<sup>st</sup>. Directors at Large to please let all clubs and associations know of this important necessity.

New 8. Canadian Society is having their AGM, both in person and on Zoom, so a hybrid meeting. Pat has sent the information to the Secretary (sent this past Monday 8:41 p.m.) and she will send that on to the Directors at Large to relay to the regions.

New 9. ReStart Program and Advertising (time limit 30 minutes)

Jean asked Brian for a summarized report of the latest numbers from advertising:

Brian reported on the Facebook campaign during Square and Round Dance Awareness Week : Brian posted an article a day on the BCFed Facebook page encouraging anybody who sees the page to share it—we reached 2088 people, got about 500 post engagements, a number of videos from U2 can Dance were viewed by 558 people for at least 3 sec. or longer; Facebook articles Brian posted showed the Round Dance article reached 828 people, Contra 547, Clogging 481, Sq Dance 476. He also had health, festivals , and youth articles.

Dennis referred to his discussion paper on the plan of the BC Federation to provide support to clubs as they restart. His first question was whether when clubs apply for the funds, if we take into account the coffers of the club and give less or none to those that have lots of money. The point was also made that a caller/cuer run club won't have the kind of records that an executive run club has. Opinions were given. We agreed that a club that shows expenses due to start up after COVID 19 and asks for the grant, up to \$500 will be granted.

Marketing is promoting our activity, Advertising is part of that: website, social media, radio, tv, newspapers, and much more. Dennis spoke about a budget of about \$30,000 and recommended a joint program developed in conjunction with each region, but not to each individual club. Jean said she wants a committee outside of the executive to work on this.

Brian said he focused the money on paid Facebook advertising zeroing in on the geographic and demographic. First we need to decide what we are selling...Jean said she has had a lot of people say they don't want their share to go to social media...are we going to try to take this on and have everybody discussing their disagreements...some want a different program...Some people want hard numbers of new dancers, how many we have got as a result of the social media ads and what it costs.

Jean said the Officers are too close to this to make these decisions, and this is a big budget to spend, and therefore she asks for a committee to form to work on this.

Dennis called for volunteers to join this BC Federation ReStart committee. Brian volunteered.

New 10. Next Director's Meeting—Wednesday evenings seem to be good for everyone. Meeting Dec. 2<sup>nd</sup> 7 p.m. All are asked to please come up with ideas and put them in writing so they can be sent around for advance viewing, and to search for volunteers for the ReStart Committee, hopefully from each region. The

executive asks that each region's Directors at Large make sure they have alternates who will attend the meeting if they cannot make it.

Bill Morey asked all Directors at Large to let him know their events for the events section of website. He also is looking for ideas for the Federation logo. Contact [wh\\_morey@telus.net](mailto:wh_morey@telus.net)

Motion to Adjourn 9:03 p.m.—Peter Tennant