

BC SQUARE & ROUND DANCE FEDERATION
BC FESTIVAL 2019 REPORT
BOARD OF DIRECTOR'S MEEING, MARCH 30, 2019

Thanks to Diane Tucker (publicity) and Brian Elmer (marketing), word is being widely spread about BC Festival 2019, taking place in Salmon Arm July 11th to 13th. We have dancers registered from as far east as Ontario and from several US states as well. Considering that many of us are prone to waiting for the last moment to register for events, we're happy to report that well over 300 dancers have already registered. Please remember that the next increase in fees will be \$70 starting on May 1, 2019. Registering early helps us plan great dancing for everyone. If just half of the dancers in BC join us for the festival, it will mean a great success for the event.

Of these dancers, 55 have registered as callers, cuers and leaders for the festival. I would like to remind you that the deadline for leader registration is March 31, 2019. Our dance coordinator, Allan Peterson, will be sending out a questionnaire to the leaders after that date and upon the return of these, he will start compiling the dance schedule.

The trail-in dance on July 10th is hosted by the Salmon Arm Squares and the trail-out dance on July 14th is hosted by the Westsyde Squares. Both of these dances will be at the Shaw Centre.

We are pleased to be recognized and supported by businesses in Salmon Arm. Sponsors are stepping forward to assist in the cost of the venue rental and in promoting the festival itself. We are now accepting requests for advertising in our program guide. If you would also like to be a sponsor or advertiser, please check out the sponsorship page on our website, bcfestival2019.com/sponsorship/. This includes the cost of advertising in the program book.

Please remember that accommodation is at a premium in Salmon Arm during the summer. We have blocked rooms but they have cutoff dates so the rooms can be freed up to the public reservations. bcfestival2019.com/accommodations/ has contact information for the accommodations in Salmon Arm and surrounding area.

We're looking for volunteers. For most volunteers, but we have decided to either look outside the dance community or look to non-dancing members who will be at the festival. This allows active dancers to make the most of the festival. However, we won't turn you down if you would like to help out in some way.

The website, bcfestival2019.com, contains a wealth of information and is constantly being updated to reflect ongoing changes and additions.

We look forward to seeing you at BC Festival 2019!

Respectfully submitted
Jean Wood & Bill Morey
Co-chairs, BC Festival 2019