

Past President's Report to the B.C. Federation B.O.D. Meeting April 2018

I have presented 4 of the Fourscore & Ten Badges on behalf of the B.C. Federation. I have also presented a 60th Anniversary Certificate to Wesburn Teen Club and a 35 Year Certificate to Steve Edlund on behalf of the CSRDS.

I have been involved with the Team working on the B.C. Federation Handbook on Updates for Presentation to the B.C. Society's Act.

I am now looking back on our Social Media Program and feel that we need to put on the breaks and maybe stop it for now.

The following is what I see has happened over the past 5 years:

1. In B.C. we graduate over 100 New Dancers each year;
2. Less than 5% of those graduates return the next year;
3. We lose more dancers with our declining numbers each year than we gain.
4. Looking at the Grad classes of 5 years ago – how many are still dancing?
5. Each Club has a list of New Dancers each year but does the club check to see if those dancers return to register the next year?
6. Could a survey be done to find out why some dancers are still dancing after 50 or 60 years of dancing?
7. The greatest loss is in the Mainstream Level – Why?
8. One club in the States is only dancing one night a month – a “Party Night” – Is that the new way to go?
9. Why is it that only about 1% of the New Dancers are willing to become active in our Dancer Organization ?
10. I don't have any answers but I feel it is time to stop spending good money the way we are doing now and find some answers.

Mary and I have been dancing for over 40 years now and we still enjoy it. We have taken a very active part in the organization and also visit many clubs, attending Festivals, Jamborees and meeting many great people . Here in the Fraser Valley we have many great Callers and we have had the opportunity to dance to them and move up to higher levels of dancing. What are your thoughts?

Norm Cox, Past President B.C.S. & R.D.F.