

## Board of Directors Meeting 2018

### 1'st Vice President Report to the BCS&RDF

I have been relatively inactive insofar as the BC Federation is concerned over the past months with work and home priorities.

Having said that I am deeply troubled by our inability to gain (and keep) new dancers in most of our clubs. I am also very heartened by the success some of our clubs have had. I think we need to find out what happened to create their success and let the rest of the province in on it.

The BC Square and Round Dance Federation needs to be much more proactive and focused. Our role should be to support all our Regional Associations and Clubs. Finding a way to fundraise large dollars to turn our efforts to finding and keeping new dancers should be our priority.

I would also like to comment that I find our Social Media campaign has been very effective over the last couple of years and Brian has done a great job with extremely limited funding. We need to reach out more not less! It is not our social media that is having trouble retaining new dancers, what is happening within the clubs that is turning people off?

The Canadian Society, The BC Federation and all the Associations and Clubs mission is to Preserve, Promote and Perpetuate Square, Round, Contra, Clogging, Line and other related forms of Folk Dancing . We are not doing that! Maybe it's time for us to return to the Folk dancing and re-introduce some of the other dance forms such as Contra into our Clubs.

Less Square and more Folk could re-vitalize our Clubs and get us back to more family and less Senior.

Consider a name change – The British Columbia Folk Dance Federation (BCFDF)

Food for thought?

I still have concerns that our proposed constitution is focusing on a member driven Society and that we then become an exclusive Organization and will therefore be ineligible for outside funding and restricted to the amount of fund raising we can do.

Can we not be non-profit without being a Society? What benefits do we have in being a Society?

Bill Wood

First Vice-President

BCS&RDF