

B.C. Square & Round Dance Federation
President's Report – March, 2018

I congratulate the Clubs, Callers and Cuers who are celebrating anniversaries this year. Please remember that if you wish the Federation and Canadian Society to help you recognize an anniversary you must contact us in advance. Crests are available for clubs and certificates for callers and cuers who are celebrating these special dates starting at 10 years and every 5 years thereafter.

Festival 2017 in Surrey was very successful and we are now looking forward to the Provincial Festival in Salmon Arm in 2019. We will also be hosting a National Festival in Surrey in 2020. It will have been 20 years since B.C. hosted a National. The Festival committee urges any members who are going to the National in London, Ontario July 19-21, 2018 to volunteer to assist with the promotion of our event.

It is great to see so many dancers who continue to actively participate in our activity into their senior years and I am glad that we are able to recognize them through the Four Score badge system. As the dancers age, however, we need to find ways to attract and keep new dancers in the activity. Please read the Region reports to try to determine what may and may not be working in your promotion. Has the Social Media advertising worked in your area? Are you doing positive things to take full advantage of it? We are so lucky to have people like Brian Elmer and his Square Up BC program to help us tap into the market.

There will be a draft of the revised Constitution and Bylaws available at the Board of Directors meeting on April 7, 2018. Major changes are necessary if we are to meet the requirements of B.C.'s new Society Act. Directors from all Regions will be responsible for taking the information back to the dancers in their Region and promoting as complete an understanding and discussion as is possible prior to the AGM in Penticton where more discussion and action will certainly be required.

Ken Crisp, President, BCS&RD Federation