

BC FESTIVAL 2019 REPORT TO BOARD OF DIRECTORS, APRIL 2018



It's only 15 ½ months until BC Festival 2019 and things are moving right along!

Our Publicist, Diane Tucker from Region 3, is doing an awesome job regarding publicity. This is a huge job that could make or break the festival. She has sent out 881 email invitations to callers/cuers/clubs/associations throughout Canada, US and Internationally. Even if we just get one person for each of those emails, we would have a very successful event. A summary has been attached to this report.

As part of her job promoting the festival, Diane was able to get an appointment with a Salmon Arm Economic Development Representative. The meeting was very informative, and we received some good advice regarding advertising for the festival. Our Liaison is extremely pleased that we will be having BC Festival 2019 in Salmon Arm and will support us in any way that she is able to.

Our Facilities Coordinators, Allen & Lexie Ebl have confirmed the booking of the venues that we need; the Shaw Centre and the Rec Centre Auditorium. For those who do not know, the Shaw Centre is at the top of the hill as you come into Salmon Arm from Alberta. This is composed of two ice arenas and multiple meeting rooms. If you attended BC Festival 1999, you might know that the construction of the Shaw Centre had not been completed in time for that festival.

We have blocked rooms at various hotels and motels in Salmon Arm. Over the next month, the accommodations page on our website will be updated as we receive more information.

The Salmon Arm Squares will be hosting the Trail-In Dance and the Trail-Out Dance will be hosted by Region 3.

A facebook page for BC Festival 2019 has been set up and invitations sent to many callers, cuers and dancers. This has resulted in positive results and is being shared with others. Please like us, make comments, and share with your friends!

The website, bcfestival2019.com, is active and will be continually updated. Posters, brochures and registration forms may be downloaded from the site. In order to make it more convenient, we have provided four different means of registration which may be accessed through the site.

Please support us! Please register and encourage others to register as well. This goes a long way to help our Dance Coordinators with the planning and scheduling.

As we get closer to the event, a newsletter will be sent out to dancers to keep them informed on new developments. If you have anything that you would like to see in the newsletter, please let us know.

There are two display packages. One available in each region. You will be seeing these displays and the banner at different dances and events over the next 15 months.

We look forward to seeing you at BC Festival 2019!

Respectfully Submitted
Jean Wood & Bill Morey
Co-chairpersons, BC Festival 2019

EMAIL DISTRIBUTION LIST SUMMARY

Canada

Canadian Society	12	
BC	97	
Alberta	96	
Ontario	75	
Quebec	21	
New Brunswick	17	
Nova Scotia	20	
Manitoba	21	
Sask	<u>41</u>	400

Clogging	48	
Contra	18	
Line	<u>11</u>	77

USA

Alaska	8	
Arizona	36	
Hawaii	10	
Idaho	27	
Missouri	13	
Oregon	81	
Washington	33	
Misc	<u>37</u>	245

INTL

Australia	28	
Austria	21	
England	11	
Germany	75	
Japan	17	
Netherlands	<u>7</u>	<u>159</u>

TOTAL 881