



B.C.S. & R.D.FEDERATION



Board of Directors Meeting Minutes April 2, 2016

Welcome and Call to Order at 10:00 am by Ken Crisp, President. Official Delegates have the voting flags and were instructed on how to use the green-ish side (in favour) and the red-ish side (opposed). Attendees were asked to keep Wendy Krueger and her family in their thoughts and prayers at this time. Attendance Sheet was passed around.

It was clarified that Corresponding Privileges mean that the Non-Voting Delegate can do everything except vote on motions. **MS Norm Cox / Al Ritchie to permit all Non-Voting Delegates Corresponding Privileges but no vote. Carried.**

Total Attendance at the meeting (including 4 voting delegates per Region) was:

Region One (6)	Region Two (11)	Region Three (6)
Region Five (4)	Region Eight (4)	Region Nine (6)

Correction to Agenda - Date of AGM should be 2016 not 2015. **MS Heather Wallace / Jean-Guy Moreau that the Agenda be accepted as corrected. Carried.**

MS Dennis Sutton / Beth McGifford that the Minutes of the BOD Meeting of March 28, 2015 be accepted as circulated. Carried.

Correspondence: Ken rec'd a request from CSRDS for write up on Conventions 1990 and 2000 – this has been done. Also request from CSRDS for delegates for next two years. **MS Norm Cox / Connie Ritchie that Darcy and Beth McGifford be our delegates for the next two years. There were no other nominations or volunteers. Carried**

Reports:

i.	President	Ken Crisp
ii.	Secretary	Wendy Krueger
iii.	1 st Vice President	Bill Wood
iv.	2 nd Vice President	Gord Ruedig
v.	Past-President	Norm Cox
vi.	Canadian Society	Beth McGifford
vii.	Round Dance	Connie Ritchie
viii.	Square Up	Brian Elmer
ix.	Moving and Grooving	Nick & Mary Anne Turner

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- x. Web Master Frank McNeil
- xi. 1-800 Number Brian Elmer
- xii. Four Score and More Al Ritchie
- xiii. Revitalization Task Force Dennis Sutton
- xiv. Region Reports
 - a. Region 1 Dancers Association and Callers Association
 - b. Region 2 Dancers Association and Callers Association
 - c. Region 3 Dancers Report
 - d. Region 5 Joint Association Report
 - e. Region 8 Dancers and Callers Association Report
 - f. Region 9 Joint Association Report

Business Arising from the Reports:

4 Score and More - More badges have been given out since the Report.

MS Jean-Guy Moreau / Darcy McGifford that a 5 Score Badge be created and made available to those tenacious enough to achieve that milestone and are still active. Carried.

MS Merv Meyer / Dennis Sutton that a 4 Score Plus 10 Badge be created and made available to those who reach that milestone and are still active. Carried.

13 Badges on Hand – MS Jean-Guy Moreau / Heather Wallace that a further 25 badges be ordered. Carried.

Connie Ritchie emphasized the point from her report that each Region appoint a Co-Ordinator to liaise with the 4 Score and More Committee. They also want to hear when Members 'leave' the 4 Score and More Club.

Region 1 – 8 Additional Dancers since the Report.

No Report from Moving & Grooving – Nick and Mary Anne advised that they had nothing to report.

Region 9 – 6 Additional Members since the Report.

Revitalization Report recommends that an Honourarium be given to the Website and Brochure/Rack Card Designer, Tammi Hall, and at the Executive Meeting it was also suggested that she be instructed to add attribution of the design to the website.

MS Dennis Sutton / Al Ritchie that an Honourarium of \$1,500 from the Revitalization Committee Budget be given to Tammy Hall and she be instructed to add attribution of the website design referencing her company to the website. Carried.

MS Al Ritchie / Jean Wood that the 'life' of the Revitalization Committee be extended for a period of one year to allow Dennis Sutton to continue the work of the Committee, and to add investigation into the upcoming Provincial Society Act changes and what changes will be

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required to be made to our Governing Documents and make recommendations. Dennis spoke to the need for our Federation to be registered as a Society. **Carried.** Heather Wallace asked that the findings be distributed to all Regional Associations when completed – Dennis explained that would be necessary in any case in order to implement any required changes by Special Resolution. Lyle O’Hara asked how much time we would have and was advised that there would be two years from the date the Act is passed.

Merv Meyer asked about the survey results – to be covered under Old Business.

Beth McGifford asked that all significant anniversaries (25, 30, 35 year etc) – club, caller, cuer – be passed on to her for recognition by the CSRDS.

Revitalization Sub-Committee Report by Nick and Mary Anne Turner – Dennis asked that their work be recognized, but noted that the Revitalization Committee is still active, and appreciates the work done by Nick and Mary Anne.

MS Norm Cox / Carla Gyle that the reports be accepted as submitted. Carried.

Treasurers Report – Al Ritchie asked whether the Report could be simplified to show what the Bank Balance is, without the Receivables and Payables. Pat said that she would look into a more simplified Summary Report. **MS Pat Zeeman / Al Ritchie that the Treasurer’s Report including the recommendations on Page 2 be accepted as presented.** Beth advised that the US Dollar Account was actually not for Moving and Grooving, and should go to the Operating Fund. Norm advised that he thought that there was a ceiling to the amount to be retained in the Moving & Grooving Fund, and he will look into this. **Carried.**

OLD BUSINESS:

Webmaster Appointment Review – Frank McNeil was appointed for a one year term. **MS Pat Zeeman / Dennis Sutton that the appointment be extended. Carried.** Compliments to Frank on his response time to changes – if you see any ‘broken links’, please let him know.

Results of Survey of New Dancers – Brian Elmer. Projector set up for presentation of the Survey and results. Brian extended a thank you to Gail Davis, Westsyde Squares for her assistance in compiling the information gleaned from the Survey. Brian reviewed the results in detail. **A copy of the survey report will be provided for circulation with the minutes.**

Dennis Sutton spoke to what Region 1 did at the Saanich Fall Fair (September long weekend). The booth rental cost was \$600.00. It was manned by volunteers for the entire time the Fair was open, and generated 150 names with email addresses and phone numbers from entries for the 3 prizes which were offered.

Brian Elmer spoke to what Westsyde Squares were trying for new dancer recruitment, using the West Coast Program and holding the class early in the evening before the regular club dance.

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Continued Funding for Internet and Social Media Campaign – Funding has been made available for the Internet and Social Media Campaign for three years now, and Brian Elmer was asked to speak to how this Campaign was structured, and reviewed the analytics from his Report. Discussion followed which focused on whether the Campaign is actually generating enough new dancers to justify the cost of continuing the Campaign. Both Region 1 and Region 9 advised that they have instructions to vote against continuing funding for the Campaign based on the apparent results of the Campaign.

MS Merv Meyer / Norm Cox that we discontinue funding for the Internet and Social Media Campaign. Merv Meyer spoke to the Motion briefly, followed by Garry Dodds, David McVige, Jean Wood, Brian Elmer. **In favour - 8 / Against – 9 – Narrowly Defeated.**

LUNCH BREAK (12:05 pm)

12:43 pm – Meeting called back to Order. Ken Crisp offered a thank you to the Abbotsford Grand Squares volunteers for the lunch and setting up the hall for us. Ken Crisp mentioned the Claim Form for Reimbursement of Expenses, and advised that it can be emailed to Pat Zeeman, along with the appropriate receipts.

Renewal of squaredance.bc.ca domain – **MS Rosalyn Garnett / Al Ritchie that the domain be renewed for ten years, if possible, or that the renewal be automatic for ten years if not. Carried.**

NEW BUSINESS:

Review of West Coast Program – Bill Wood spoke to this, and would like to know what it is, how it works, and what kind of results the clubs that are experimenting with the West Coast Program are seeing. Other delegates reported on what was being done in their areas. Garry Dodds offered his opinion that as a Teaching Order or a Teaching Tool, it is very effective; however, as a Destination Program, we would be doing the new dancers a disservice as there will be no place outside of British Columbia for them to dance. Heather Wallace expressed her agreement with Garry's comments. Merv Meyer agreed that it was a good teaching tool, and he is using it as such. Heather added that having two annual intakes was helpful. Jean-Guy Moreau spoke about how it was working in Region 8 (Upper Vancouver Island). Pat Zeeman added that their club continues the first session until mid-January, and has the new dancers prepay so that they have a financial incentive to continue attending after the Christmas break. Connie Ritchie said that from the perspective of the dancer, they attend a West Coast Dance without knowing what moves they are not dancing.

Website Update – Frank McNeil spoke to this. Since the new website has gone 'live', Frank has been tweaking and updating. He appreciates any updates, corrections, assistance that he

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receives – it is a huge website, and all feedback is welcome. Ken Crisp noted that the information on the website is only as good as the information that is provided. Connie Ritchie commented on the absence of information relating to the Federation Rounds. Frank was given a round of applause for his work.

Festival 2017 – David McVige (filling in for Wendy). Website is up ... Thank you for the seed money ... Cloverdale Rodeo Grounds ... BC Festival 2017 Committee Badge ... Registration Forms are available online, but will have to be sent in until July 6th --- After July 6th, you will be able to register and pay online. Ribbons – White with Copper. Advertising ... On-site Camping ... Opening and Closing Ceremonies ... Decorating ... Festival Colours are Aqua and Tan ... One lucky person out of the first 50 registered will win a free registration. Please visit the Website – bcfestival2017.squaredance.bc.ca – for more information and updates. **Wendy – add more detail to this if you want**

Corporate Sponsorships – Dennis Sutton was asked to look into this, and reported that what he has learned is not very encouraging. Large Corporations prefer large sponsorships and they look very carefully at the applications and have very specific requirements. However, local small businesses may be a more promising avenue for sponsorships. Bill Wood asked about professional fundraisers, and whether that would be something to look into.

Brochures and Rack Cards – Dennis Sutton spoke to this. The initial order was for 2500, of which 1900 are already gone, so another 2500 were ordered and are available at today's meeting. They will also be available at the AGM. A precedent for a label to attach to the brochure or rack card is available. Jean Wood asked about downloading and printing them – Dennis Sutton could not answer due to potential copyright issues. Norm Cox spoke about previous versions of the cards, and the need for marketing.

Notices of Motion – Norm Cox has withdrawn his two Motions, leaving Brian Elmer's Motions remaining. Ken Crisp asked Brian to prioritize his Motions.

#2 – Done earlier under Old Business.

#3 – Travel Reimbursement. The Executive felt that this should be a Notice of Motion for the August General Meeting. **Notice of Motion by Garry Dodds / Norm Cox that Section 7.6 Expenses, Reimbursement Rates, Paragraph 1 be amended as follows: "Vehicle travel in excess of 100 kilometers round trip shall be reimbursed from the first kilometre to a maximum of 1000 km at the rate of \$0.40 per km" – to be brought to the AGM.**

#7 – Fundraising Task Force. MS Brian Elmer / Al Ritchie that a Fundraising Task Force be established under the supervision of the 1st Vice President. Al Ritchie, Heather Wallace, Dennis Sutton all spoke to the motion – the Task Force would need to know why we needed to raise funds. Dennis Sutton proposed amending the motion and Al withdrew his second. **MS Brian Elmer / Carla Gyle that the 1st Vice President shall enquire into fundraising to determine the need, potential sources and programs, and that he have power to recruit assistance from**

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members of the Federation and give a progress report to the next Board of Directors meeting. Discussion emphasized that we need to have clear goals and projects. Carried.

#6 – Purpose and Limitations of the BC Square and Round Dance Federation – Brian Elmer would like this reiterated at functions to imprint this with each member of the Federation. **MS Brian Elmer / Al Ritchie that the purpose be reiterated at the start of every Federation meeting and posted in every newsletter or other publication.** Heather Wallace, Bill Wood, Dennis Sutton, Garry Dodds all commented. The section that should be referred to is the first paragraph of 2 – Purpose. “The purpose of the Federation shall be to preserve, promote and perpetuate Square Dancing, Round Dancing, Contra Dancing, Clog Dancing and other related forms of dance in the province of British Columbia.” **Carried.** Note: See footnote at bottom of pages of this document.

Remainder of Motions (#4, #5 & #9) primarily relate to training and education. The Executive discussed the possibility of reinstating the position of 3rd Vice President – this would need a Notice of Motion, but raises the issue of having renewed difficulty in filling the positions. Rosalyn felt that this should be part of the Fundraising Task Force as funding will be required for training and education. Brian Elmer and Ken Crisp will liaise and report to the AGM.

Nominations for Elections at AGM – Norm Cox is the Nomination Chairman, and he is interested in hearing from everyone as to whether they wish to stand, and from anyone who might be interested in standing for office. Wendy Krueger is not willing to stand, and Gord Ruedig feels that he has been on the Executive for long enough. Ken Crisp is willing to stand, and Sally will allow him to do so. Ken Crisp spoke to the way that the Executive is set up, and emphasized that you do not have to work through the progression of 2nd Vice President, then 1st Vice President, then President – a Secretary or Delegate could take on the position of President without serving as Vice President first. Beth said we need to look at why we don’t seem to be attracting new faces to the Board of Directors, and see if we can’t find some new blood and new ideas.

Cathy Moreau asked a question about protocol at Association Meetings – what would happen if the President wanted to step down, there was no Vice President – would the Past President have to step in? Norm felt that under Roberts Rules the Past President would have to step in. It was suggested that the Association should look at calling an emergency meeting of all of the clubs, and be very blunt about what would happen if nobody stepped forward to serve on the Executive – i.e. any funds on hand would probably be forwarded to the Federation.

NEXT AGM – Penticton, Friday, August 5th, 2016 – 9:30 am. The AGM in 2017 will be held at the Festival in Cloverdale.

NEXT BOD – MS Norm Cox / Heather Wallace that the Board of Directors Meeting in 2017 be held on Saturday, April 1st, 2017 in Abbotsford, BC.

ANNOUNCEMENTS

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Special Events that we need to know about between now and the AGM –

Bill Wood – Chase the Fun, immediately followed by a Caller School and a Cuer School with Garry Dodds and Pat Zeeman.

Garry Dodds – Hilton 500 available (caller deceased) for sale -\$750.00 Cdn.

Beth McGifford has square dance lapel pins available. She also has order forms for badges for “Dancing Across Canada”.

MOTION TO ADJOURN - Heather Wallace 2:42 pm

