

## **Appendix to the B.O.D. Meeting Minutes April 6, 2013**

### **Suggestions which came from the Round Table Discussion on What Is The Next Step at the B.O.D. Meeting April 6, 2013**

1. With Regard to Sponsoring More Caller Schools. We need more Callers because
  - i. too many Callers are calling for multiple clubs
  - ii. Callers are getting older and are dropping off the Grid – Retiring.
2. Have more Goofer's Nights to encourage more to try out and possibly become Callers.
3. Keep the Caller Schools at Cost by making use of the Grants which are available from the B.C. Federation and Canadian Society and by Billeting out of Town Students. Using these 2 suggestions would help keep the cost of the schools to a minimum.
4. Schools should be Four Day Schools.
5. Sponsor a night of Dancing at which the New Prospective Callers would have real dancers to call to and have this dance free to the dancers.
6. Have a Pool of Equipment available for New, Prospective Callers to use for at least 2 years when they start out and then it could be possibly available for them to buy.
7. Regular Callers need to give the Prospective/New/Teen Callers a chance to call a tip or two during regular Club sessions to help them learn and get confidence.
8. Target the Music Programs, rather than the P.E. Programs in the schools with Moving and Grooving as hopefully those kids with a music background would be more interested in learning to Square Dance and also to Call or Cue.

### **Partnership/Sponsorship with Organizations/Companies**

We need a Professional Person to be looking into this and we need to take a course on how to do this from one of the Colleges or we could end up by Not being a Non Profit Organization.

We need also to be careful that the Sponsor would Promote a Healthy Life Style in their product (– Not Coca Cola).

### **Social Media**

We need to continue with this program for one or more years as there is a crucial need for Feed Back and Evaluation on how this program is or is not benefiting the Square Dance Movement.

Each Region should/could request that Brian Elmer put on a Crash Course on Social Media – how it works, what it involves also on Face Book, Twitter, YouTube, Blog Pages, Press Releases.

It may be useful to request/think about having a One Day Course on How to Run The Organization for Chairpersons, Treasurers, Secretaries, Delegates, etc. as some Executive change yearly.

