## President's Report for BCS&RD Federation B.O.D. Meeting In Abbotsford on April 1, 2017

We have attended some dances in the Lower Mainland and Vancouver Island but it has been difficult as my wife Sally has had some knee problems and we really haven't been able to dance very much. She is now getting physiotherapy and we are hopeful that we will be able to attend and enjoy more dancing this Spring and Summer. If a club, caller or cuer in your area is celebrating a special anniversary please let the Federation Secretary know so we can help to mark the occasion. Presentations can be made marking anniversaries in 5 year increments starting at 10 years (i.e. 10, 15, 20, etc.)

The Federation and square dancing in general face some major challenges in the future and some of these are on the agenda for the meeting on April 1, 2017.

The new Societies Act for the Province of B.C. means we must review and rewrite our Constitution and By-laws if we are to maintain our status. Dennis Sutton with some assistance from Al Ritchie and Garry Dodds have done some groundwork on this and we will have some proposals for the Delegates to consider so the project can proceed.

Clubs in all Regions of the Province are having difficulty attracting and keeping new dancers. Traditional methods of promotion do not seem to be working as well as they should. With the assistance of Brian Elmer at Squareup BC we have been trying to attract new dancers through Social Media programs. Some areas have had success with this program and others not so much. Please remember that Brian must know well in advance where and when your classes are planned. If he does not know about them he cannot target the advertising for you.

Ken Crisp, President, BCS&RD Federation

