

## MOVING AND GROOVING REPORT TO THE AGM, AUGUST 2016

### Some Background Information

Moving and Grooving - A User Friendly Dance Program for Schools and Community Groups - was conceived by Nick Turner in 2004 and the idea was shared with the BCS&RD Federation at the Annual General Meeting that year. A sum of \$2,000.00 was donated to the project by the Federation for start-up money. Private donations totaling \$1,050.00 were also received.

For further fundraising, a Cash Calendar was designed and produced by Mary Anne Turner. The appropriate license was obtained for this fundraiser and Mary Anne kept all the records and took care of the weekly prize disbursements for a year. With the help of the above donations and the purchase of cash calendars, we were able to collect the \$12,000.00 we needed to produce the first run of Moving and Grooving. We had money on hand for the music licensing, the printing of the program content, purchasing of binders, CDs and labels, the mastering of the CDs, and professional music editing.

Nick worked for over 3 years researching and compiling dances, writing choreography, recording songs making arrangements for the music licensing, CD mastering, etc. Mary Anne did all the typing, graphics and page layouts for Moving and Grooving. We also handled the distribution of the program as orders came in.

The first production run of M&G was for 200 copies which, at the time, was the minimum requirement of CMRRA - the music licensing authority in Canada. (Subsequently that minimum has been raised to 300 and then to 500 copies and so more funds are now required for this portion of the project.)

Moving and Grooving is a not-for-profit project. Be aware that we received no money for our work - only for out-of-pocket expenses. Our plan was, and is, that any monies received from sales of the program would be banked for the sole use of promoting the program and the production of future editions.

In the following years, the \$2,000.00 grant received from the Federation was repaid in full and with virtually no advertising, the initial 200 copies were all sold and a further 300 were produced. To date 341 copies of M&G have been sold.

We allowed all incoming money from sales to be retained by the Federation Treasurer because we believed, at the time, that a project such as Moving and Grooving was one good way to show that the Federation was engaged in promoting and perpetuating dancing. It was also a way to show that an organization such as the BCS&RDF was a supporter of the project.

This explains the bank balance in the Federation M&G account of over \$11,000. It would seem that the money is just sitting idle but when it comes time to print M&G again, it will use up most of that amount at one time.

And now.....

The M&G money that appears on each financial statement seems to be causing some concern. It makes the Federation appear to have more money than it actually does. It also makes more work for us and the Federation Treasurer. We have to send letters and receipts to her each time we want money reimbursed for postage, etc. and she has to write a cheque and mail it back to us.

As this money is for the sole use of Moving and Grooving and we are the people who created and are running the program, we are requesting that the funds be turned over to us and removed from the Federation Treasury.

We will continue to run it in a not-for-profit manner as before and we are planning to explore the possibility of converting M & G to a digital format. This could be expensive initially but would mean lower costs for the customers.

Although no longer financially involved, it is our hope that the Federation will continue to support the project by allowing us to continue using the website location of <http://www.movingandgrooving.squaredance.bc.ca>

Respectfully submitted.

Nick and Mary Anne Turner