

## Social Dance DVD - report

We have received a grant of \$2000 from Roundalab to re-video the "Learn Social Dance" DVD. The revised DVD will be in hi-definition and add 7 cued dances to transition social dance students into round dancing. As with the current version, RoundAlab will make the DVD's available at cost to leaders for distribution to their students.

The existing DVD was a jointly funded project of the BC Fed and our share of the proceeds of "Festival 2007". We would like your agreement to include acknowledgement of the BC Federation support for this project and use of your logo on the label on the Roundalab DVD. Re-taping, editing and production of the RoundAlab DVD will take about a year.

We have currently distributed 320 of the 400 authorized copies of the Social Dance DVD. 100 of this total were distributed free-of-charge to BC leaders, national and US teaching organizations. The existing music license is renewable at the discretion of the licensee (BC Fed) by the payment of \$1 per copy sold thereafter. The BC Fed has the option to continue distribution of the existing DVD under its' existing license or close the program in favour of the RoundAlab program. At this point, I estimate that the BC Fed has recouped most of its costs in the program, including the initial distribution.

Regards, Paul & Ann Clements